

Swachha Sathi

The Sanitation Ambassador

The state has mandated the collection of segregated waste (wet and dry) from households, which is transported straightaway to the processing units. The wet waste (biodegradable) is processed at the Micro Composting Centre (MCC) into organic compost called "Mo Khata," and the dry waste (non-biodegradable) is sorted at the Material Recovery Facility (MRF) for onward sale of recyclables. The revenue generated in the process flows back to the community in the form of wages, incentives, and honoraria for the Swachha Sathis, Swachha Supervisors, and Swachha Karmis, who are the members of the mission shakti groups.

Throughout the entire decentralized sanitation value chain, the Swachha Sathis are the backbone and act as the community link for ensuring sanitation services to communities. The Swachha Sathis belong to the community and are predominantly women who provide the essential services of waste management, appropriate information, education communication (IEC), and behavior change communication (BCC) in communities and have taken back responsibility for health and the environment in their own communities.

They usually take responsibility for creating mass awareness among the community about segregation of waste at the source, developing the route map for effective lifting of waste from each and every household leaving one household left, ensuring the safely transportation of segregated waste straightaway to the processing units, collecting the sanitation user fee, ensuring the safety and dignity of Swachha Karmis who are directly dealing with waste collection and processing directly through ensuring personal

protective equipment (PPE), and information management through using the mobile application "Ama Sahara App". Facilitate the marketing of organic compost, and apart from that, she supports other surveys and related works as and when required by the respective ULBs.